

AMERICAN FRIENDS OF MIGDAL OHR DONOR PRIVACY POLICY

Long-term support from our individual members is critical to fulfilling AFMO's mission. Maintaining a strong, trusting relationship with our members is key to this vital source of support.

Finding more individuals to join in supporting our services is also critical to the long-term success of our organization. Individuals who have contributed to organizations similar to ours are among the most likely to also be loyal supporters of AFMO. Access to lists of donors to these charitable organizations is also a vital element of our efforts to raise the money needed to provide our services. Balancing the needs and desires of our contributors, along with meeting the need for efficient and effective fundraising practices, are the principles that underpin our list management policy. The purpose of this policy is to ensure that we conduct our fundraising in compliance with nationally established guidelines while ensuring that our members' trust and faith in us is well placed and deserved.

1. We will not sell, rent, give or exchange members' names to, with, or from any candidate for public office, committees or organizations supporting a candidate, political parties, or organizations that solicit funds for use in political campaigns for any purpose.
2. We will respect the privacy of all members by offering a means by which their names may be suppressed upon their request, and we will honor their requests. We will provide notice of this option in various mailings to members. Also, we will endeavor to provide additional regular notices of this option through other means including our Web site.
3. Some donors may be recognized in publications like our newsletters or annual report. Testimonials will be published only with the consent of the donor. Donors may also notify us if they prefer that all or some of their contributions be made anonymously and not publicly recognized.
4. We will maintain active control of our membership lists by informing others, including any list brokers we may hire, of this policy and by taking steps to enforce this policy.
5. We will maintain complete and accurate records of all uses of membership lists for at least such time as required by law.
7. Occasionally, we may rent lists from other organizations in order to reach prospective members. We will not rent lists from any organization if we believe doing so may compromise the trust between AFMO and its members.
8. We will comply with the laws and regulations of the Internal Revenue Service, all states in which we solicit funding, and the U.S. Postal Service. We collect personal information from visitors to our Web site only if they make a donation, purchase items from our Web site, or request goods or services from us. Personal information provided by users of our Web site is used to process a gift, establish a membership, or deliver goods or services. Visitors who provide a valid mailing address may be added to our mailing list. Visitors who provide us with their name and e-mail address may be added to our e-mail list, from which they can be removed at any time by following the instructions that are found in our electronic communications.